

349 W Olentangy Street Powell, OH 43065

March 11, 2015

GeoStar Consulting 23 S. Lisbon St, Suite J Canfield, OH 44406

To Whom It May Concern,

I entered into my agreement with GeoStar with low expectations. I've always believed that as a company we excelled at managing our expenses yet I was willing to participate in an independent review. GeoStar confirmed our good work in many areas, but to my shock they made a significant improvement in the one area I believed there was no opportunity to improve my costs- merchant processing.

Our point of sale software is only supported by one merchant processor. For this reason I have become accustomed to price increases. Yet GeoStar achieved what I thought would be the impossible- a decrease in pricing. Being reliant upon credit cards as forms of payment from our customers, a decrease in the fees was obviously welcomed.

Please, do not talk yourself out of an engagement with GeoStar. Their expertise and knowledge may greatly benefit your company as they did mine. For that reason, I recommend GeoStar.

Sincerely,

Susan Cornish, President

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