

# *City of East Liverpool, Ohio*

## *City Council*

December 29<sup>th</sup> 2013

GeoStar Consulting Co.  
23 S. Lisbon St., Suite J  
Canfield, Ohio 44406

To Whom It May Concern:

We engaged GeoStar Consulting to conduct an audit of our telecommunications, gas, and electric expenditures and to provide recommendations on optimizing our existing services.

GeoStar Consulting was able to provide us with significant cost savings. We were extremely surprised to learn our current budget could be reduced by 44%. They worked with our existing service vendors to ensure that we are receiving the absolute minimum rates as well as optimizing the existing services we are currently using.

After reviewing the results, we realized that our existing vendors do not always have our best interest in mind. We did not have the expertise in most of these areas to understand that. It took the experience of GeoStar's staff, working on our behalf behind the scenes to help our City save its taxpayers precious dollars.

In closing, especially in today's economic environment, we highly recommend GeoStar Consulting if you want to be sure your organization is not overpaying for any of these services.

Sincerely,

*Ryan C. Stovall*

Ryan Stovall  
East Liverpool Councilman  
Chairman Planning and Expansion Committee  
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